

June 26 - 28, Arlington VA

# EXCEL Awards



The EXCEL Awards recognize excellence and leadership in nonprofit association media, publishing, marketing, and communications.

The competition is open to nonprofit organizations and for-profit industry service partners submitting on behalf of association clients, regardless of whether they are members of Association Media & Publishing to enter.

There were 830 total entries this year — but just 235 of those were selected by judges as worthy of an EXCEL Award. Of those, there were 64 Gold, 82 Silver, and 89 Bronze awards.

Congratulations to all EXCEL Award winners!

**Digital Media: Website — General Excellence**

**Silver:** ASAE, ASAE's Associations Now with Manifest

**Bronze:** ASCD, myteachsource.ascd.org

**Digital Media: Website — Design Excellence**

**Silver:** National Art Education Association, arteducators.org

**Bronze:** American Society of Ophthalmic Administrators, ASOA's 30 Anniversary Website

**Digital Media: Website — Redesign**

**Silver:** National Association for College and Business Officers (NACUBO), NACUBO 2017 Annual Meeting website

**Bronze:** Habitat for Humanity, Habitat.org

**Digital Media: Website — Editorial Excellence**

**Silver:** ASAE, ASAE's Associations Now

**Bronze:** "Transforming the Last Tuna Stronghold" (Nature Conservancy of California), submitted by Imagination

**Digital Media: Website — Magazine**

**Gold:** AAMC News, Association of American Medical Colleges

**Silver:** Society of Actuaries, The Actuary Magazine

**Bronze:** The Institute of Internal Auditors, Internal Auditor Magazine

**Digital Media: Mobile Application — Magazine**

**Gold:** National Business Aviation Association,

*Business Aviation Insider*

**Silver:** Association for Talent Development, *TD Magazine*

**Bronze:** Association for Talent Development, *The Public Manager*

**Digital Media: Mobile Application — Education**

**Silver:** APICS, APICS Learn It

**Digital Media: Mobile Application — Other**

**Silver:** National Association of Realtors, *2016 NAR Annual*

**Bronze:** American Society of Clinical Oncology, *ASCO Membership Directory*

**Digital Media: Video — Education**

**Gold:** Appalachian Mountain Club, "AMC's White Mountain Professional Trail Crew"

**Silver:** EDUCAUSE, "What is Personalized Learning?"

**Bronze:** *Million Dollar Roundtable*, "How to Make Money without Selling: Inside High Performing Offices"

**Bronze:** *Million Dollar Roundtable*, "Double Your Income and Work Less: Inside High Performing Offices"

**Digital Media: Video — Promotion**

**Silver:** Experience Grand Rapids, "The Grand Rapids Glossary: Terms to Travel By"

**Bronze:** Project Management Institute, submitted by Imagination, "PM Network Teaser Video, Sept 2016 "

**Digital Media: Video — Membership**

**Silver:** The Professional Ski Instructors of America and the American Association for Snowboard Instructors, “How to Become a Level 1 Certified Ski or Snowboard Instructor”

**Silver:** Military Officers Association of America, “Why MOAA?”

**Silver:** REALTORS Magazine, National Association of Realtors, “Voice for Real Estate 55: Condos, HARP, Takeaway”

**Bronze:** Masons of California, “Celebrating the Masonic Homes of California ”

**Digital Media: Video — Other**

**Gold:** Air Line Pilots Association, “Powered by Pilots”

**Silver:** National School Boards Association, “The Purple Bus Preschool”

**Bronze:** American Staffing Association, “ASA’s 50<sup>th</sup> Anniversary Video”

**Digital Media: Podcast — Educational**

**Gold:** American Academy of Family Physicians, “AFP: American Family Physician”

**Gold:** Professional Convention Management Association, “PCMA Convene”

**Silver:** Million Dollar Round Table, “MDRT Podcast”

**Bronze:** Million Dollar Round Table, “MDRT Podcast”

**Digital Media: Podcast — Membership**

**Silver:** NACUBO: National Association for College and Business Officers, “CBO Speaks”

**Digital Media: Overall Blog Site**

**Gold:** Appalachian Mountain Club, "AMC Outdoors"

**Silver:** ASAE: The Center for Association Leadership, *Associations Now* blogs

**Bronze:** Million Dollar Round Table, "MDRT Blog"

**Bronze:** American Dental Association, "New Dentist Now"

**Digital Media: Single Blog Post**

**Gold:** National Association of Independent Schools, "Independent Ideas: The Independent School Magazine Blog"

**Silver:** Association of American Medical Colleges, "AM Rounds: Beyond the Pages of Academic Medicine"

**Bronze:** Million Dollar Round Table, "MDRT Blog"

**Magazines: General Excellence — 10,000 or fewer**

**Gold:** National Business Officers Association, *Net Assets*

**Silver:** Association of YMCA Professionals, submitted by Network Media Partners, *AYP Magazine*

**Bronze:** Illuminating Engineering Society of North America, *Lighting Design + Application*

**Magazines: General Excellence — 10,001 to 20,000**

**Gold:** Council of Insurance Agents & Brokers, *Leader's Edge*

**Silver:** ASAE: The Center for Association Leadership, *Associations Now*

**Bronze:** Meeting Professionals International, *The Meeting Professional*

**Magazines: General Excellence — 20,001 to 50,000**

**Gold:** NACS: The Association for Convenience and Fuel Retailing, *NACS Magazine*

**Silver:** Professional Convention Management Association, *PCMA Convene*

**Bronze:** NAEYC: National Association for the Education of Young Children, *Teaching Young Children*

**Magazines: General Excellence — 50,001 to 100,000**

**Silver:** Associated Bodywork & Massage Professionals, *Massage Bodywork*

**Bronze:** Consumer Technology Association, *It is Innovation (i3)*

**Magazines: General Excellence — 100,001 or more**

**Gold:** Aircraft Owners and Pilots Association, *AOPA Pilot*

**Silver:** AARP, *AARP the Magazine*

**Bronze:** Military Officers Association of America, *Military Officer*

**Magazines: Design Excellence — 10,000 or fewer**

**Gold:** Nobles, the Magazine of Noble and Greenough School, submitted by 2comminque, *Nobles*

**Silver:** Illuminating Engineering Society of North America, *Lighting Design + Application*

**Bronze:** American Society of Mechanical Engineers submitted by Bates Creative, *ASME Demand*

**Magazines: Design Excellence — 10,001 to 20,000**

**Gold:** AACSB: Association to Advance Collegiate Schools of Business, *BizEd*

**Magazines: Design Excellence — 20,001 to 50,000**

**Gold:** NACS: The Association for Convenience & Fuel Retailing submitted by Bates Creative, *NACS: The Association for Convenience & Fuel Retailing*

**Silver:** National Association of Real Estate Investment Trusts submitted by LTD Creative, *REIT, Real Estate Investment Trusts Magazine*

**Bronze:** APICS submitted by Bates Creative, *APICS: The Magazine*

**Magazines: Design Excellence — 50,001 to 100,000**

**Bronze:** The Honor Society of Phi Kappa, *The Phi Kappa Forum*

**Magazines: Design Excellence — 100,001 or more**

**Gold:** Rotary International, *The Rotarian*

**Magazines: Redesign — 10,000 or fewer**

**Bronze:** American Coatings Association submitted by Bates Creative, *CoatingsTech Magazine*

**Magazines: Redesign — 10,001 to 20,000****Gold:** International Interior DesignAssociation submitted by Imagination,  
*Perspective***Silver:** Argentum, *Senior Living Executive***Magazines: Redesign — 20,001 to 50,000****Bronze:** American Institute of Aeronautics and  
Astronautics, *Aerospace America***Magazines: Redesign — 50,001 to 100,000****Gold:** National Fire Protection Association, *NFPA*  
*Journal***Silver:** American Psychological Association,  
*Monitor on Psychology***Bronze:** The Honor Society of Phi Kappa, *The Phi*  
*Kappa Forum***Magazines: Cover Illustration****Gold:** Council of Insurance Agents & Brokers,  
*"Leader's Edge, April 2016 Cover"***Silver:** National Electrical Contractors  
Association submitted by BonoTom Studio,  
*"Electrical Contractor, June 2016 Cover"***Bronze:** Aircraft Owners Pilots Association,  
*"Think Big, Flight Training"***Bronze:** Rotary International, *"The Rotarian,*  
*August 2016 Cover"***Magazines: Cover Photography****Gold:** ASAE: The Center for Association  
Leadership and Manifest, *Associations Now***Silver:** Council of Insurance Agents & Brokers,  
*"Leader's Edge, September 2016 Cover"*



**Bronze:** Rotary International, *"The Rotarian, February 2016 Cover"*

**Magazines: Cover — Manipulated Media**

**Gold:** American Academy of Actuaries submitted by BonoTom, "Contingencies Sept/Oct 2016 Cover"

**Silver:** NACS: The Association for Convenience & Fuel Retailing submitted by Bates Creative, *NACS: The Association for Convenience & Fuel Retailing*

**Bronze:** The Institute of Electrical and Electronic Engineers, *"IEEE Spectrum: Winging it"*

**Magazines: Feature Article Design — 10,000 or fewer**

**Gold:** U.S. Green Building Council submitted by Content Worx, *USGBC+, "Last Great Adventure"*

**Bronze:** American Forests, *American Forests, "Thoreau & Trees: A Visceral Connection"*

**Magazines: Feature Article Design — 10,001 to 20,000**

**Gold:** Association to Advance Collegiate Schools of Business, submitted by 2communique, *BizEd, "BizEd"*

**Silver:** WorldatWork, *Workspan, "2016 Election: What's at Stake for Total Rewards"*

**Bronze:** George Washington's Mount Vernon, *Mount Vernon Magazine, "Cutting Edge Fashion"*

**Magazines: Feature Article Design — 20,001 to 50,000**

**Gold:** American Geophysical Union (AGU), *Eos, Earth, Space and Science News, "Six Snapshots*

of Geoscience Research from National Parks”

**Silver:** National Association of Real Estate Investment Trusts submitted by LTD Creative, *REIT*, “Brexit but Not Broken”

**Bronze:** NACS: The Association for Convenience & Fuel Retailing submitted by Bates Creative, *NACS Magazine*, “

### **Magazines: Feature Article Design — 50,001 to 100,000**

**Gold:** American Massage Therapy Association submitted by GLC, *Massage Therapy Journal*, “Go With the Flow”

**Silver:** American Veterinary Medical Association, *Journal of the American Veterinary Medical Association*, “Federal Directive Brings Veterinarians and Beekeepers Together”

**Bronze:** Project Management Institute submitted by Imagination, *PM Network*, “Change is Brewing”

### **Magazines: Feature Article Design — 100,001 or more**

**Gold:** Rotary International, *The Rotarian*, “What it’s Like to...”

**Silver:** Military Officers Association of America, *Military Officer*, “The Mail Must Go Through”

**Bronze:** The Institute of Electrical and Electronic Engineers, *IEEE Spectrum*, “Doc Bots Prep for the O.R.”

### **Magazines: Single Topic Issue — 10,000 or fewer**

**Gold:** Illuminating Engineering Society of North America, *Lighting Design + Application*, “LD+A

*October Light + Health Issue"*

**Silver:** Association of Science-Technology Centers, *Dimensions, "The Power of Place"*

**Bronze:** National Association of Independent Schools, *Independent School, "Access and Affordability in an Age of Growing Equalities"*

**Magazines: Single Topic Issue — 10,001 to 20,000**

**Silver:** American Foreign Service Association, *The Foreign Service Journal, "The New Russia at 25"*

**Bronze:** Association to Advance Collegiate Schools of Business, *BizEd, "A Century of Business Education "*

**Magazines: Single Topic Issue — 20,001 to 50,000**

**Gold:** American School Counselor Association, *ASCA School Counselor, "Cultural Competence"*

**Silver:** National Association for College and Business Officers, *Business Officers, "Drafting the Future"*

**Bronze:** American School Counselor Association, *ASCA School Counselor, "The Crowd Sourced Issue"*

**Magazines: Single Topic Issue — 50,001 to 100,000**

**Gold:** National Fire Protection Association, *NFPA Journal, "The Home Fire Sprinkler"*

**Silver:** Associated Bodywork and Massage Professionals, *Massage & Bodywork, "Insight into Fascia"*

**Bronze:** American Association of University

Women, *AAUW Outlook*, "The Status of Woman's Leadership"

**Magazines: Single Topic Issue — 100,001 or more**

**Gold:** The Institute of Electrical and Electronic Engineers, *IEEE Spectrum*, "Can We Trust Robots?"

**Silver:** Rotary International, *The Rotarian*, "Ordinary Rotarians, extraordinary tales"

**Bronze:** ASCD, *Educational Leadership*, "Disrupting Inequity"

**Magazines: Feature Article — 10,000 or fewer**

**Gold:** American Society of Plastic Surgeons, *Plastic Surgery News*, "A Decade of Facial Transplantation: Lessons Learned and what Lies Ahead"

**Silver:** Institute of Scrap Recycling Industries, *Scrap*, "Containing Cargo Theft"

**Bronze:** American Correctional Association, *Corrections Today*, "From Incarcerated Mother to Community Role Model"

**Bronze:** National Association of Mutual Insurance Companies, *In Magazine*, "No Small Matter"

**Magazines: Feature Article — 10,001 to 20,00**

**Gold:** Council for Advancement and Support of Education, *Currents*, "Angry Students, Armed Alumni"

**Silver:** Council of Insurance Agents & Brokers, *Leader's Edge*, "Our Heaven is their Hell"

**Bronze:** United States Geospatial Intelligence

Today submitted by GLC, *Trajectory Today*,  
"Modern Slavery"

**Magazines: Feature Article — 20,001 to 50,000**

**Gold:** NACS: The Association for Convenience & Fuel Retailing, *NACS Magazine*, "30 Days of Gas Station Food"

**Silver:** NACS: The Association for Convenience & Fuel Retailing, *NACS Magazine*, "8 Ways to Grow"

**Bronze:** Georgetown University submitted by Imagination, *Georgetown Business*, "Inside the Shark Tank"

**Magazines: Feature Article — 50,001 to 100,000**

**Gold:** Appalachian Mountain Club, *AMC Outdoors*, "The Seekers"

**Gold:** Health Forum/American Hospital Association, *Hospitals & Health Networks*, "The Opioid Epidemic"

**Silver:** Institute of Internal Auditors, *Internal Auditor*, "Toxic Leaders, Toxic Culture"

**Magazines: Feature Article — 100,000 or more**

**Gold:** Rotary International, *The Rotarian*, "Water Wars"

**Silver:** Aircraft Owners and Pilots Association/Air Safety Institute, *AOPA Pilot*, "A Daughter's Homecoming"

**Bronze:** Rotary International, *The Rotarian*, "The Man Who Wouldn't Give Up"

**Magazines: Editorial Opinion Piece**

**Gold:** Appalachian Mountain Club, *AMC Outdoors*, "On Reaching the End of the Trail"

**Silver:** National Fire Protection Association,  
*NFPA Journal*, "Facing Opposition"

**Bronze:** American Geophysical Union (AGU), *Eos*,  
*Earth, Space and Science News*, "Steps to  
Building a No-Tolerance Culture for Sexual  
Harassment"

### **Magazines: Column**

**Gold:** American Speech-Language-Hearing  
Association, *The ASHA Leader*, "Case Puzzler:  
There was Something Going on With This Child,  
But What?"

**Silver:** Association of Corporate Counsel, *ACC*  
*Docket*, "Career Path"

**Bronze:** Rotary International, *The Rotarian*,  
"Strange Trips"

### **Journals: General Excellence**

**Gold:** Sigma Xi Society, *American Scientist*

**Silver:** American Foreign Service Association  
submitted by Driven by Design, *The Foreign*  
*Service Journal*

**Bronze:** National Association of State Boards of  
Education, *The State Education Standard*

### **Journals: Design Excellence**

**Gold:** American Association for the  
Advancement of Science, *Science*

**Silver:** Sigma Xi Society, *American Scientist*

**Bronze:** Federal Bar Association submitted by  
LTD Creative, *The Federal Lawyer*

### **Journals: Cover Design**

**Gold:** American Association for the  
Advancement of Science, *Science*, "Microbiota at

Work”

**Silver:** Sigma Xi Society, *American Scientist*

**Bronze:** Sigma Xi Society, *American Scientist*

### **Journals: Redesign**

**Bronze:** Academy of General Dentistry, *General Dentistry*

### **Journals: Feature Article**

**Gold:** Sigma Xi Society, *American Scientist*  
*“Harnessing the Web to Track the Next Outbreak”*

**Gold:** Sigma Xi Society, *American Scientist*,  
*“Springing Budburst in Changing Climate”*

**Silver:** National Association for the Education of Young Children, *Young Children*, “Reading Your Way to a Culturally Responsive Classroom”

**Bronze:** American Water Works Association,  
*Journal – American Water Works Association*,  
 “Flint Water Crisis: What Happened and Why?”

**Bronze:** Academy of General Dentistry, *General Dentistry*, “What Every Dentist Should Know About Coffee”

### **Newsletters: General Excellence — Print**

**Gold:** ASCD, *Education Update*

**Bronze:** Community Associations Institute,  
*Community Manager*

### **Newsletters: Design Excellence — Print**

**Silver:** Community Associations Institute,  
*Community Manager*

### **Newsletters: Redesign — Print**

**Bronze:** National Associations of Boards of

Pharmacy, *Innovations*

**Newsletters: Editorial Excellence — Print**

**Gold:** ASCD, *Education Update*

**Silver:** ASCD, *Education Update*

**Bronze:** ASCD, *Education Update*

**Newsletters: General Excellence — Digital**

**Silver:** CPA Canada, *Member News*

**Bronze:** American Dental Association, *Dental Practice Success*

**Newsletters: Design Excellence — Digital**

**Bronze:** American Dental Association, *Dental Practice Success*

**Newsletters: Redesign — Digital**

**Silver:** Turnaround Management Association, *TMA Weekly Report*

**Bronze:** Indiana CPA Society, *CPA ePerspective*

**Newsletters: Editorial Excellence — Digital**

**Gold:** American Dental Association, *Dental Practice Success*

**Silver:** ASCD, *ASCD Express*

**Bronze:** ASAE: The Center for Association Leadership, *Associations Now Daily Express*

**Newspapers: General Excellence**

**Gold:** The Catholic Health Association of the United States, *Catholic Health World*

**Silver:** American Public Health Association, *The Nation's Health*

**Bronze:** American College of Physicians, *ACP Internist*



**Newspapers: Design Excellence**

**Silver:** The Catholic Health Association of the United States, *Catholic Health World*

**Bronze:** American Dental Association, *ADA News*

**Newspapers: Editorial Excellence**

**Gold:** American College of Physicians, *ACP Internist*

**Gold:** American Society of Plastic Surgeons, *Plastic Surgery News*

**Silver:** American Dental Association, *ADA News*

**Bronze:** American Public Health Association, *The Nation's Health*

**Books: General Audience Book**

**Gold:** American Cancer Society, *Breast Cancer Clear & Simple*

**Silver:** AARP, *Downsizing the Family Home*

**Bronze:** American Meteorological Society, *Weather in the Courtroom*

**Books: Technical Book**

**Gold:** ASCD, *Level Up Your Classroom: The Quest to Gamify Your Lessons and Engage Your Students*

**Silver:** American Academy of Pediatrics, *Red Book Atlas of Pediatric Infectious Diseases*

**Bronze:** American Dental Association, *CDT 2017: Dental Procedure Codes*

**Books: Electronic Book**

**Silver:** TESOL International Association, *Standards for Short-Term TEFL/TESL Certificate Programs with Program Assessment*

**Bronze:** CASE: Council for the Advancement and

Support of Education, Online Innovations in  
Annual and Regular Giving: Ten Dozen  
Departures that Worked

**Promotional Content: Social Media Campaign  
— Event/Convention**

**Silver:** Professionals in Human Resource  
Association submitted by TGD Communications,  
California HR Conference

**Bronze:** Casualty Actuarial Society: 2016 Annual  
Meeting

**Promotional Content: Social Media Campaign  
— Other**

**Gold:** National PTA, 2016 Teacher Appreciation  
Week

**Bronze:** Council for Advancement and Support  
of Education, CASE Social Media

**Promotional Content: Integrated Mixed  
Media — Educational**

**Gold:** National Athletic Trainer's Association, At  
Your Own Risk

**Bronze:** American Massage Therapy Association,  
Massage is Good Medicine: Sports Massage

**Promotional Content: Integrated Mixed  
Media — Event/Convention**

**Gold:** APICS – The Association for Operations  
Management, APICS 2016 Annual Conference

**Silver:** APICS – The Association for Operations  
Management, APICS Executive Summit

**Bronze:** ASAE – The Center for Association  
Leadership, ASAE

**Promotional Content: Integrated Mixed****Media — Membership**

**Gold:** NFIB: Small Business Association  
submitted by Imagination, NFIB Playbook  
Campaign

**Silver:** Tax Executives Institute submitted by YGS  
Group, Tax Executives Institute – Membership  
Campaign

**Bronze:** Council for the Advancement and  
Support of Education, CASE Membership  
Reimagined

**Promotional Content: Integrated Mixed****Media — Other**

**Silver:** National Restaurant Association,  
Restaurants Decide Election Campaign

**Bronze:** American Society of Civil Engineers,  
2016 ASCE Bridges Photo Contest

**Promotional Content: Advertisement Single****Piece — Educational**

**Bronze:** ASPEN: The American Society for  
Parenteral and Enteral Nutrition submitted by  
Graphek, Malnutrition Awareness Week

**Promotional Content: Advertisement Single****Piece — Event/Convention**

**Silver:** Council for Advancement and Support of  
Education, CASE-NAIS 2017 – Awesomely  
Independent

**Bronze:** National Association of Realtors, 2016  
Conference Advertorial

**Promotional Content: Advertisement Single****Piece — Membership**

**Gold:** Woodworking Machine Industry Association submitted by TGD Communications, WMIA Membership

**Promotional Content: Advertising Campaign**  
**— Educational**

**Silver:** American Speech-Language-Hearing Association, ASHA's Value of the CCCs Campaign

**Promotional Content: Advertising Campaign**  
**— Event/Convention**

**Silver:** ASPEN: The American Society for Parenteral and Enteral Nutrition submitted by GRAPHEK, Annual Meeting and Clinical Nutrition Week 2017

**Bronze:** Society for Simulation Healthcare submitted by GRAPHEK, IMSH 2017

**Promotional Content: Advertising Campaign**  
**— Membership**

**Silver:** Institute of Management Accountants, CMA "You Got to Earn It" Advertising Campaign

**Promotional Content: Annual Report — Print**

**Gold:** Supply Chain Management System submitted by Content Worx, SCMS 10 Year Review

**Silver:** Society for Neuroscience, FY16 Annual Report – Serving Science Expanding Reach & Impact

**Bronze:** National Kidney Foundation, NKF 2016 Annual Report

**Promotional Content: Annual Report — Digital**

**Gold:** Supply Chain Management System submitted by Content Worx, SCMS 10 Year Review

**Silver:** National PTA, One PTA

**Bronze:** Council of Better Business Bureaus: CFBAI: A Report on Compliance and Progress During 2015

**Promotional Content: Special Report — Print**

**Gold:** NFIB: Small Business Association submitted by Imagination, NFIB 2016 Small Business Playbook

**Silver:** The National Campaign to Prevent Teen and Unplanned Pregnancy submitted by GRAPHEK, National Campaign to Prevent Teen and Unplanned Pregnancy Survey Says

**Bronze:** Community Associations Institute, Community Next: 2020 and Beyond

**Promotional Content: Special Report — Digital**

**Silver:** Council of Better Business Bureaus, Cracking the Invulnerability Illusion

**Promotional Content: Media Kit — Print**

**Gold:** American Animal Hospital Association, AAHA Media Kit 2017

**Silver:** NACS Magazine submitted by Bates Creative, NACS Magazine 2016 Media Kit

**Bronze:** Illuminating Engineering Society of North America, 2017 LD+A Media Kit

**Promotional Content: Media Kit — Digital**

**Gold:** Association of Legal Administrators, ALA Digital Media Kit

**Silver:** American Speech- Language Hearing Association, ASHA Marketing Solutions

**Bronze:** American Society of Mechanical Engineers, Mechanical Engineering 2017 Integrated Media Planner

**Promotional Content: Directory, Buyers Guide, or Catalog — Print**

**Gold:** American Dental Association, 2017 ADA Catalog

**Promotional Content: Brochure — Event/Convention**

**Silver:** Foundation Fighting Blindness, The Gordon and Llura Family Challenge Thank You Event

**Bronze:** American Society of Clinical Oncology, ASCO Annual Meeting Program Announcement

**Promotional Content: Brochure — Membership**

**Gold:** The Honor Society of Phi Kappa Phi, Make the Most of Your Membership

**Promotional Content: Brochure — Other**

**Gold:** Florida Apartment Association, FAA Legislative Priorities

**Silver:** Community Associations Institute, CAI Education: 2017 Course Catalog

**Bronze:** Association of Public Health Laboratories, Global Health; Strengthening Labs, Saving Lives

**Promotional Content: Direct Mail – Single Piece — Event/Convention**

**Gold:** CASE: The Council for the Advancement and Support of Education, Enjoy the View

**Silver:** Turnaround Management Association, 2016 TMA Distressed Investing Annual Conference Brochure

**Bronze:** NACUBO: National Association for College and Business Officers, NACUBO 2016 Annual Meeting

**Promotional Content: Direct Mail – Single Piece – Other**

**Silver:** Water Environment Federation, MOP 11 Direct Mail Piece

**Bronze:** ASAE – The Center for Association Leadership, ASAE

**Promotional Content: Direct Mail – Campaign – Event/Convention**

**Silver:** Turnaround Management Association, The 2017 TMA Annual Meeting Campaign

**Bronze:** NACUBO: National Association for College and Business Officers, NACUBO Workshop Series

**Promotional Content: Direct Mail – Campaign – Other**

**Silver:** ASAE – The Center for Association Leadership, Essential Practices in Meeting Management Campaign

**Promotional Content: Onsite Convention Program – Print**

**Gold:** CASE: The Council for the Advancement and Support of Education, CASE-NAIS 2016 NYC Independent Mood

**Bronze:** Association of American Medical Colleges, Learn Serve Lead 2016: The AAMC Annual Meeting

**Bronze:** American Staffing Association, Staffing World 2016

## **EXTRA! Award**

The EXTRA! Award is chosen from among all EXCEL Award recipients to recognize any winning entries that took bold chances and successfully innovated an association media product.

EXTRA! Award winners represent the pioneers in our field, and we applaud their leadership.

The 2017 EXTRA! Award winner is *The Rotarian* from Rotary International

## **Contact Us**

### **Email**

[info@associationmediaandpublishing.org](mailto:info@associationmediaandpublishing.org)

### **Phone**

(202) 591-2457

### **Address**

Association Media and Publishing  
National Press Building  
529 14th Street, N.W., Suite 750  
Washington, DC 20045



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